



TheAlliance™

McDonald County Community Coalition

Meeting Minutes December 18, 2025

12:00PM – 1:08PM

Attendees: *Kylie Poor, Lydia Velazquez, Barbie Williams, Christine Dunsworth, Charlene Pryor, Kayla Langford, Dalana Fuller, Bill Martin, Tina Hang*

Zoom Attendees: *Brandy Beeman, *Stacy Sherrod, Barb Ittner*

**=New attendee*

I. Upcoming Events

- a. Next to Rise Student Presentation on February 19 – Virtual Meeting
 - i. McDonald County School Board/School rep involvement
- b. Empowering Communities: Strategies for Resisting Tobacco Industry Influence
 - i. Learn more about tobacco preemption and how it threatens local authority in Missouri

ii. **January 8, 2026, at 12PM – 2PM**

- 1. [https://zoom.us/meeting/register/F4AmTl86SXq_LeApyzNjpw#/registrati
on](https://zoom.us/meeting/register/F4AmTl86SXq_LeApyzNjpw#/registrati
on)
- c. Tobacco Treatment Specialist Training (TTS)
 - i. <https://tobaccofree.missouri.edu/tts-training/>
 - ii. Completely free training
 - iii. Virtual training
 - 1. 2-day
 - 2. Testing for certification
 - 3. Billing is available for TTS services
 - 4. Scholarships available for National Certification exam
- d. March – Preschool enrollment

II. Community Partnership of the Ozarks

- a. Youth Mental Health First Aider course
 - i. Virtual class
 - ii. Certification available after training
- b. QPR
 - i. 1 Hour – 1.5 Hours
 - ii. No certificate but very good training
 - iii. See flyer for more information
- c. What's emerging in the drug world?
 - i. Technical Assistance for coalitions
 - 1. Emerging drug trends in area – Presentation customizable for McDonald County, if interested



The Alliance™

McDonald County Community Coalition

- d. Digital Calendar for tobacco prevention efforts
 - i. Strategically handing out clocks to local retailers that don't have one yet
 - ii. Has a clock with birth year of individuals legally allowed to buy tobacco products
 - e. Missouri Student Survey
 - i. Go to school board about Missouri Student Survey to get admin to review it before the schools
 - 1. Kayla will send one-pager out to school board
 - f. CPO Calendar Fundraiser
 - i. Previous CPO fundraiser with local pet pic winners from earlier this year has been turned into a calendar!!
 - 1. \$15 per calendar – Let Kylie know if you're interested in buying one
- III. Coalition Updates
- a. Coalition application renewal and updates
 - i. **Mission Statement:** The McDonald County Community Coalition fosters an inclusive, engaged community by addressing individual, environmental, and collective health through policy, systems, and environmental strategies.
 - ii. Only thing lacking is varied community sectors
 - 1. Work on getting churches involved with coalition
 - iii. 5 Events
 - 1. Jane Days
 - 2. Noel Back to School
 - 3. Water Safety in Pineville
 - 4. Parents As Teachers: Night with Santa
 - 5. High School Health Fair – Freeman Health Representative
 - iv. 10 Smoke-Free Policies
 - 1. Adopted
 - a. Shadow Lake
 - b. Kat's Place
 - c. Rosa's Mexican Supermarket
 - d. Noel City Park
 - 2. Needs work on
 - a. Honey Pop's
 - b. Mai's Chinese Restaurant
 - c. Los Mariachi's
 - d. Cedar's
 - 3. Expressed interest (Tina will reach out)
 - a. Hurley's Olde Bay
 - b. Jim's Razorback Pizza
 - b. BCBH
 - i. BCBH Policy Brief with Noel data
 - 1. See attachment in email
 - ii. Tobacco Extension ends in April 2026



The Alliance™

McDonald County Community Coalition

1. Once grant ends, coalition can add another non-tobacco goal
 2. Tobacco work will not end once grant ends
 - iii. For any retailers/businesses that adopt a smoke-free policy, let Kylie know
- IV. Show Me Water Safety (summary flyer attached)
- a. Pre-registration
 - i. Mix up with day passes – needs to be clarified before the event
 1. May have staff tag vehicles with a hanging ticket
 - ii. Weighing station
 1. It took longer than necessary due to scales overheating
 - a. Possible solution: weigh in health department van
 - b. Event locations
 - i. Pineville
 1. Will continue to host water safety event in Pineville
 2. Possibly 2 events
 - ii. Anderson
 1. City Hole
 2. 1 event
 - iii. Noel – Will need interpreters at each station
 1. River Ranch Resort?
 - a. Tina will contact Dustin
 2. Noel City Park?
 - a. Smoke free
 3. Elk River Baptist Church
 - a. Has Spanish and Micronesian interpreters
 - c. Event Volunteer
 - i. Materials
 1. Hot dogs
 - a. Donated by Arvest Bank
 - b. Mike needed help with the hot dogs
 - ii. Goodie Bags with outdoor safety items
 - iii. Water
 1. Can get donations from Walmart
 - iv. Volunteers
 1. Pineville Fire Department wants to participate in 2026
 2. Tina will reach out to see if the Noel Revitalization Team would be willing to help with the Noel event in 2026
 - v. Weight scales
 1. Christine will check with Freeman about borrowing scales
 - d. Promotion, Fundraising & Sponsorships
 - i. Life Jackets
 1. MCH grant through health department funded some life jackets
 2. Tina will get the print-out of the quotes to Mike to get approval for funding



The Alliance™

McDonald County Community Coalition

3. Mike informed Tina that he was allocated \$1700 from the MCH grant for sunscreen and life jackets, but all of the budget can go to life jackets if we get sunscreen donated to us
- ii. Sunscreen
 1. Convoy of Hope donations?
 - a. Donated by the pallet
- iii. Promotions
 1. Better promotions with schools
 2. Will need to get flyer/handout approved prior to events
 3. Send event information to the Chamber of Commerce
- iv. Fundraising & Sponsorships
 1. Template of sponsorship letter
 - a. Charlene will work on this
 2. Speak to Simmons about donating to the event in Noel
 3. Raisin' Canes (Bentonville and/or Joplin)
 - a. Loves to donate to local events
 - b. Submit event information and donation requests on website
 4. Flyer
 - a. Charlene will work on a flyer for advertising with space to put in event dates